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Cornwall Planning Commission PR committee meeting

November 24, 2020

Members present via Zoom:

Chris Hodges

Lauren Ringey

Marge Drexler

Also present: Bastiaan Phair

Called to order at 7:01

After agreeing that, at the moment, there was nothing in particular we need to publicize we brainstormed the various means we may use in the future:

- a sandwich board outside the town hall
- small signs along the main roads through town
- the Cornwall email list
- the Cornwall quarterly newsletter
- the Addison Independent
- social media.

We then discussed our social media options and agreed with Bastiaan's suggestion that Front Porch Forum would serve our needs best. Marge is to look into whether Cornwall has an FPF account. As Cornwall does not have a social media policy, we pondered the possibility of our writing one, preferably with the cooperation of other Cornwall governmental groups.

The meeting was adjourned at 7:35.